# STYLE-BOOK OF BUSINESS ENGLISH, DESIGNED FOR USE IN BUSINESS COURSES, RECENTS' AND TEACHERS' EXAMINATIONS

Published @ 2017 Trieste Publishing Pty Ltd

#### ISBN 9780649715763

Style-Book of Business English, Designed for Use in Business Courses, Recents' and Teachers' Examinations by H. W. Hammond

Except for use in any review, the reproduction or utilisation of this work in whole or in part in any form by any electronic, mechanical or other means, now known or hereafter invented, including xerography, photocopying and recording, or in any information storage or retrieval system, is forbidden without the permission of the publisher, Trieste Publishing Pty Ltd, PO Box 1576 Collingwood, Victoria 3066 Australia.

All rights reserved.

Edited by Trieste Publishing Pty Ltd. Cover @ 2017

This book is sold subject to the condition that it shall not, by way of trade or otherwise, be lent, re-sold, hired out, or otherwise circulated without the publisher's prior consent in any form or binding or cover other than that in which it is published and without a similar condition including this condition being imposed on the subsequent purchaser.

www.triestepublishing.com

## H. W. HAMMOND

# STYLE-BOOK OF BUSINESS ENGLISH, DESIGNED FOR USE IN BUSINESS COURSES, RECENTS' AND TEACHERS' EXAMINATIONS



# STYLE-BOOK OF BUSINESS ENGLISH

Designed for use in Business Courses, Regents' and Teachers' Examinations

BY

### H. W. HAMMOND,

Instructor on Shorthand and Typewriting, Teachers College, Columbia University.

AUTHOR OF "PITMAN'S PROGRESSIVE DICTATOR"

#### FOURTH REVISED EDITION



NEW YORK
ISAAC PITMAN & SONS, THE PHONOGRAPHIC DEPOT,
2 WEST 45TH STREET

TORONTO, CANADA
THE COMMERCIAL TEXT-BOOK COMPANY
THE COPP, CLARK Co., LIMITED
1911

HF5726 H35

ijenv. of Califorena

### Preface

Time and again the teaching of English style has been attempted and abandoned in commercial courses on account of its meager results. This book is designed to overcome that difficulty. It is not intended to be exhaustive, but has for its purpose to remedy many of the errors in English made by beginners in correspondence and in typewriting. Numerous tests given to pupils on entering commercial courses where no special attention was given to correspondence showed a deficiency of about fifty per cent. and on finishing the course about forty per cent. of the information given in this work, although it contains only the absolutely essential in business. Many books have been designed to overcome this deficiency, but none have been presented in a manner useful in commercial courses, except with a special teacher. The attempt to teach formal grammar in short commercial-English courses has been the principal cause of previous failures.

Instruction in business English, hitherto given without a special teacher, has always been comparatively unproductive. Hence, this automatic method, which requires practically no extra time in direct instruction and dispenses entirely with the special teacher.

This, the fourth edition, has been specially revised and enlarged with a view of enabling students and teachers to pass Regents' and Educational Board examinations in shorthand, typewriting, bookkeeping, and commercial English. Attention is called to the fact that all such examinations are largely composed of difficult business English. Those who wish to qualify as secretaries will find this book especially useful.

The card-system and record-filing system, for the first time in text-book making, have been worked into lesson and examination form; its necessity in commercial classes can hardly be overrated. For assistance in this part the author is greatly indebted to Mr. R. E. Rose, New York manager of the Yawman & Erbe Mfg. Co.

25 11 8

## Contents

### PART I

#### THE BUSINESS LETTER

PREFACE		900.000 900			PAGE
DIRECTIONS FOR USING	<b>₹</b>	•		(1)(1)	vii
	9 N	•8	•	7. <b>.</b>	253
DICTATION	•	<b>*</b> 3			1
IMPORTANCE OF STATIONERY MATI	ERIAL	•	•	•	4
SELECTION OF WORDS .	51	100	1.0		6
MAKING THE SENTENCE .					7
ILLUSTRATING PREFERENCE FOR A	NGLO-S	AXON W	ORDS		9
THE PARAGRAPH		•			10
ILLUSTRATING THE BROKEN SENTE	NCE	•00		0.753	11
" " SECTIONAL PAR	LAGRAP	н.		0.00	13
" " BOOKKEEPER'S	PARAG	RAPH	8.40	8.6	14
POLITENESS	48		(0)		15
ORDERING GOODS	70. • 1	•	07 <b>€</b> 8	50.00	16
REQUESTING INFORMATION .		*3	13.4.5	100	18
REQUESTING PAYMENT .	20	20		1367	20
LETTERS REQUESTING PAYMENT	- 2%				21
CIRCULAR OR FORM-LETTERS	•0		10.00 10.00		26
COLLECTION OF ACCOUNTS .	¥6	140	27 <b>.</b>		30
USE AND ABUSE OF THE POSTAL O	CARD	(540)			32
DISPLAYING OF LETTERS ON PAGE					33
COLOR DISPLAY IN TYPEWRITING	12.0	20.00		53	33
LETTERS OF INTRODUCTION .	88418	892		0%	38
LETTER OF RECOMMENDATION	7000	(4)	100	000 500	40
LETTERS OF APPLICATION .		(0.000) (0.000)	35 12 <b>5</b> 23		41
QUESTIONS ON CORRESPONDENCE	10.000	7250			47
PUNCTUATION	00200	10200	83	34	48
FOLDING AND INSERTING LETTER-S	HEET	1981	12	220	50
HOW TO GET A SITUATION .		673	2	55 35 <u>5</u>	51
VALUE OF CORRESPONDENCE DEMC	N'STD A'	DED.	10.	2.	53

71	CONTENTS

		10					
1504							
Vi		CONTE	NTS				
DIAGRAM OF	BUSINESS LET	TER	¥8				54
	SOCIAL	,	Ē	•	•		55
21	SUPERSCRIPTION	ons 1	1.00	•	31977	1.0	56
		2	63	•	2.00	5.63	57
		PART	II				
STYLE OF TH	E LETTER	150		(*)	0.00		58
CAPITALIZATI	on .	<b>8</b> 0	<b>6</b> 3	0.00	500	9	66
ABBREVIATIO	NS .	20 生	77 <b>.</b> (		1920	-	72
FIGURES AND	SIGNS .	7.0				jį.	80
TYPEWRITING	STYLE	•0	2.60	8883	2000		86
TYPEWRITING	THEORETICAL	EXAME	NOTTAN				90
SECRETARY'S	DUTIES		(7 <b>2</b> 8)	1		1.5	97
EXAMINATION	IN STYLE	•	87 <b>5</b> 3	5:50)			107
LATIN AND F	RENCH TERMS	IN BUS	NESS		5000	(0	108
ADVERTISEME	ENT (HELP WA	NTED)	•	(1 <b>6</b> )	( <b>*</b> 00		114
ORDER OF CO	MPOSITION		749	•	F. 1	14	119
DEFECTIVE E	NGLISH .	50€5	50 <b>5</b> 5	2.00 2.00	9.00		120
THE 100 WOR	DS AS MOST FRI	EQUENTI	Y MISSP	ELLED		5.9€	138
ILLUSTRATION	OF ACCENT	-8		( <b>%</b> )	0.00	970	144
DEFINITIONS	OF LITERARY	FRENCH	TERMS				146
HOMONYMS D	ISTINGUISHED	•3	•15	20-00 (0-00)			150
PRONUNCIATI	ON SHOWN PH	ONETICA	LLY	(10)	8.00		154
LATIN AND	REEK PLURAL	S USED	IN BUSI	NESS	<b>1</b>	158,	164
TROUBLESOM	E ENDINGS OF	WORDS					160
REGENTS' EX	AMINATION IN	BUSINI	ESS ENG	LISH (	UNIVE	RSITY	
OF NEW	YORK) .	•	•		16.		
POST-OFFICE	ABBREVIATION	S		1.0	S*3		169
ADDRESS OF	OFFICIALS	<b>≥</b> 8	€3	•	36		170
CARD-SYSTEM	AND RECORD	-FILING	SYSTEM			8.0	172
ABBREVIATIO	NS OF COMME	RCIAL TI	erms, et	rc.	•	•	207
GLOSSARY			• 2	5.57	69 <b>.</b> 50	0.58	212
BUSINESS PA	PERS ILLUSTRA	TED	•3	5.60			214
TEACHERS' G	UIDE ON STYL	E	•	20			
INDEX						8.7	237

## Directions for Using

THE FIRST PART—the theory of correspondence—is designed for those who wish to qualify particularly as correspondents as well as stenographers or bookkeepers. For typists only it is better to begin at Part II.

In shorthand classes Part II should be covered before entering upon dictation-room work, so that on beginning to typewrite from notes they may be able to avoid the numerous blunders of style peculiar to the beginner in typewriting English. By this early preparation many errors in typewriting may be avoided, thus simplifying greatly the work of correcting transcripts. The usefulness of this method becomes particularly apparent when it is considered that the average dictation-room teacher lacks either the time or the ability to impart this information.

Three lessons a week of Part II should be given during the months of the shorthand and bookkeeping elementary courses. The answers should be given by the teacher, with full explanations, and written on the Answer page at once. The next day the same questions should be given, and the answers thereto be written, with cleared desks, on a special sheet. It is the percentage gained on this special sheet that is to be recorded on the Answer page.

At the end of the term the average daily percentage should be computed and recorded as "Percentage in English Correspondence" upon the pupil's certificate of graduation.

When pupils understand that the grade of their graduation certificate depends upon the percentage made in daily work they will be stimulated throughout the entire term. The time required for this study need not exceed thirty minutes of school-time a day during a six months' course. (See page 224.)