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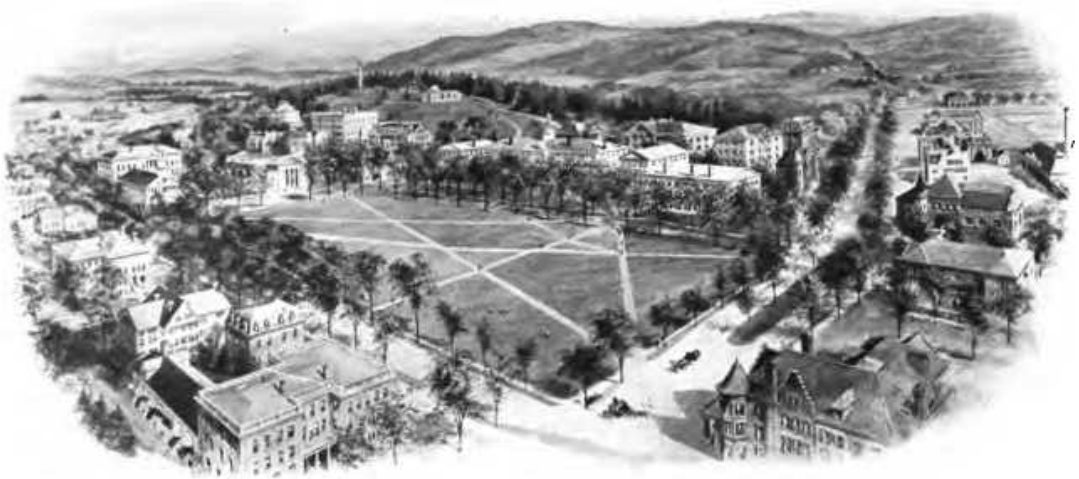

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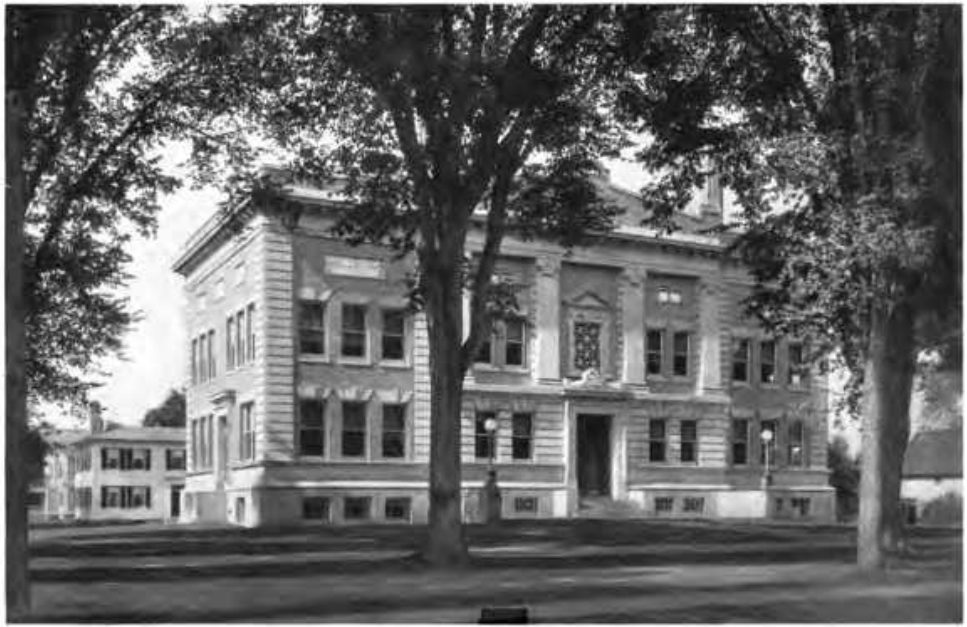

THE AMOS TUCK SCHOOL OF ADMINISTRATION AND FINANCE

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ANNOUNCEMENT

OF

THE AMOS TUCK SCHOOL

OF

ADMINISTRATION AND FINANCE

ASSOCIATED WITH

Dartmouth College

FOR THE YEAR

1914-1915

HANOVER, NEW HAMPSHIRE
1914

"In the conduct of the school to which you have done my father's memory the honor of attaching his name, I trust that certain elementary but vital principles, on which he greatly dwelt in his advice to young men, whether entering upon a professional or business career, may not be lost sight of in the variety of technical subjects of which the regular curriculum is composed. Briefly, these principles or maxims are: absolute devotion to the career which one selects, and to the interests of one's superior officers or employers; the desire and determination to do more rather than less than one's required duties; perfect accuracy and promptness in all undertakings, and absence from one's vocabulary of the word 'forget'; never to vary a hair's breadth from the truth or from the path of strictest honesty and honor, with perfect confidence in the wisdom of doing right as the surest means of achieving success. To the maxim that honesty is the best policy should be added another: that altruism is the highest and best form of egoism as a principle of conduct to be followed by those who strive for success and happiness in public or business relations as well as in those of private life."—*From a letter of* MR. EDWARD TUCK *to* PRESIDENT TUCKER.