

**MODERN JOURNALISM: A
HANDBOOK OF
INSTRUCTION AND COUNSEL
FOR THE YOUNG JOURNALIST**

Published @ 2017 Trieste Publishing Pty Ltd

ISBN 9780649490554

Modern Journalism: A Handbook of Instruction and Counsel for the Young Journalist by John B. Mackie

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JOHN B. MACKIE

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MODERN JOURNALISM

*A HANDBOOK OF INSTRUCTION AND
COUNSEL FOR THE YOUNG JOURNALIST*

BY

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LONDON
CROSBY LOCKWOOD AND SON

7 STATIONERS' HALL COURT, LUDGATE HILL

1894

D. VAN NOSTRAND COMPANY
NEW YORK

PREFACE.



I N sending this little work to press the Author makes no pretension to journalistic pedagogy. He does not claim to supply a complete course of instruction in the profession of journalism. The poet is born, not made; but the journalist can only hope to attain to eminence in his profession by diligence in its practice, and by constant practical endeavour to excel. At starting, he must be well educated, and he must ever keep himself at school, being always quick to note and willing to learn. At the same time, however, the Author hopes his *HANDBOOK* will be found helpful to young men who contemplate joining the profession, and wish to qualify themselves for it, as well as to those who, having already enlisted in the service, are honourably ambitious of achieving distinction in the sphere of active life which

they have entered. He is conscious of the existence of a strong desire among all classes of the community to have some idea of the manner in which the daily newspaper is produced, and, therefore, in the chapters appended, he has appealed to the general reader as well as to the professional student. There is no mystery in journalism ; and the Author does not consider he is making any unjustifiable revelation in describing conditions of service and modes of operation in the various literary spheres or departments of newspaper enterprise that are familiar to all experienced journalists. He cannot, however, admit that he has been much influenced by a desire merely to satisfy a legitimate curiosity. His main object has been to render some service to the profession in which he has been engaged for upwards of a quarter of a century,—seeking, if possible, to raise it in the estimation of the public, to incite his colleagues to fresh efforts to magnify it and make it honourable, and to increase its influence as a powerful agency, disinterestedly working for the welfare of society and of humanity.

North-Eastern Daily Gazette,

MIDDLESBROUGH, *October 1894.*

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